

FOR IMMEDIATE RELEASE:

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Cannon Financial Institute adds Certified Financial Educator® School

Athens, GA, April 2009 — Employers, government agencies, school systems, trade associations and others are seeking advice from trusted sources on how to best provide financial education for their employees and associates. As a CFEd® Certified Financial Educator®, a financial professional is recognized as that trusted source – someone who has the conceptual knowledge and the ability to impart that knowledge to adult learners in a practical setting. A CFEd® is acknowledged by both human resource professionals and university personnel as someone who is competent and effective in providing financial literacy education. The CFEd® provides insight and information for employees, reducing employer liability. The CFEd® is a tremendous resource for Human Resource Professionals and for companies, organizations and associations that seek financial expertise from one who educates others.

The Certified Financial Educator School® serves as an introduction and training for the first registered designation to recognize the financial professional who teaches others. It is called the CFE Certified Financial Educator® (CFEd®). Course instructors will guide applicants through the process of combining existing financial planning knowledge with key elements relative to working with and guiding adult learners in the ever important area of financial wellness.

This Course will be taught at our Kingston Plantation School, October 20-23, 2009

Find out more information on our website www.cannonfinancial.com